



## SHINTA SIMON

FOOD BLOGGER, PHOTOGRAPHER, RECIPE DEVELOPER

A former marketing professional, I switched from marketing to food blogging in 2015 and I am now a full-time content creator. I am a professional food blogger at [www.carameltintedlife.com](http://www.carameltintedlife.com), where I create and publish Indian and International recipes.

My food blog receives more than 70,000 pageviews a month, and I have been featured in notable media platforms such as CNBC, Nau.ch, Men's Journal, A Taste of Home, etc. I am also a publishing partner with Mediavine, a leading ad-service company.

I am passionate about creating content that resonates with target audiences through my food photography and video content. I have also worked with Swiss local brands such as Farmy.ch, Alnatura, Royal Doner, Movenpick, and local Swiss restaurants as well.



Website pageviews:  
70,000+ per month



Facebook page:  
2000+ followers



Instagram:  
3450+ followers



Pinterest:  
365,000+ monthly  
views



## WORK WITH ME

I enjoy developing recipes for brands and sharing them with my committed readership. There are several ways in which we can work together to help your company, your products, and your campaigns reach the right audience.

## MY OFFERS

- Recipe development & food writing
- Food photography & food styling
- Product reviews & giveaways
- Brand Ambassador
- Other creative collaborations

## MY CONTENT PLATFORMS

- Website: <https://carameltintedlife.com/>
- Instagram: <https://www.instagram.com/carameltintedlife/>
- Facebook: <https://www.facebook.com/carameltintedlife/>
- Pinterest: <https://www.pinterest.ch/shintasimon/>

### CONTACT ME

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